

Basmati Sella Rice

Parboiled basmati with strong grain integrity for bulk trade.

Buyer Fit

Commercial buyers needing parboiled handling performance and trade-ready presentation

Key Commercial Details

Category: Basmati

Grain: Long basmati grain

Finish / Processing: Sella / parboiled

Pack Formats

5 kg • 10 kg • 25 kg • 50 kg • Custom private label

Highlights

- Parboiled format
- Good grain strength
- Trade-friendly presentation

Typical Applications

- Bulk trading programs
- Foodservice supply
- Ethnic retail channels
- Importer distribution

Next Step

Use the Avena Agro Foods inquiry form to request specifications, packaging discussion, and destination-aware commercial guidance.